




# MIAMI BEACH

OFFICE OF THE CITY MANAGER  
NO. LTC # **018-2011**

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LETTER TO COMMISSION  
CITY CLERK'S OFFICE

TO: Mayor Matti Herrera Bower and Members of the City Commission  
FROM: Jorge M. Gonzalez, City Manager   
DATE: January 20, 2011  
SUBJECT: Grand Opening Celebration for the City of Miami Beach SoundScape

This Letter to Commission is provided to give you specifics on the planned grand opening ceremony for the new Miami Beach SoundScape and the ExoStage@SoundScape, scheduled for next Tuesday, January 25, 2011 at 8:00 p.m. As you may be aware, the New World Symphony (NWS) will hold their grand opening ceremony for their New World Center (NWC) campus that evening, to which all of you have already been invited. The SoundScape opening events have been coordinated with NWS to provide an opportunity for everyone to celebrate the opening of these two great venues, including the joint feature of both venues – the video wall. Attached, please find an invitation to the event.

The SoundScape grand opening festivities begin at 6:00 P.M. with live entertainment provided by Carlos Averhoff and his band performing on an outdoor stage. Following the conclusion of the NWC opening ceremony (only for invited guests inside the NWC symphony hall), we will be joined by NWS dignitaries and our project representatives on a small stage in the ExoStage area for a special 'high-tech' ribbon cutting for the SoundScape and the unveiling of the video wall (8:00 P.M.). The NWS will then premiere their commissioned video art.

Refreshments will be offered and the musical group Tiempo Libre will perform from the center stage.

As always, please feel free to call me should you have additional questions or comments.

JMG/HF/KS

c: Hilda Fernandez, Assistant City Manager  
Jorge Gomez, Assistant City Manager

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# miami beach SoundScape unveiling



WE  
CORDIALLY  
INVITE YOU  
TO ATTEND  
THE **GRAND**  
**OPENING**  
OF THE



## SCHEDULE OF ACTIVITIES AT THE **EXOSTAGE**

- ENTERTAINMENT . . . . . 6:00-8:00 PM
- RIBBON CUTTING  
VIDEO WALL PREMIERE . . . . . 8:00 PM

TUESDAY, JANUARY 25, 2011 • 6:00 PM • 400 17<sup>TH</sup> STREET MIAMI BEACH, FLORIDA